Permit #F00019165

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019165 **Type of Permit:** FILMING **Release Date:** 08/12/2009

Production Company O POSITIVE LLC

Insured Company Name O POSITIVE LLC
Contact Phone No. 1 212-557-7000
Contact Phone No. 2
Fax 212-557- 7070
Address 36 W 25TH ST, 11TH FLOOR
NEW YORK, New York 10010

Production Title OLIVER POEPLES

Type of Production Commercial - Standard

Producer Chris Rossi

Director Autumn DeWild

1st AD n/a n/a

Production Manager Meghan Gallagher

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Meghan Gallagher
Primary Phone Mobile - 310-908-9817
Secondary Phone Office - 212-557-7000

Location Assistant n/a n/a
Primary Phone Office - n/a
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$180.00

Total Permit Fee $1,465.00

Number of Locations 1

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Summary Information — Location

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Production Company O POSITIVE LLC
Insured Company O POSITIVE LLC
Production Title OLIVER POEPLES

Location Manager Meghan Gallagher
Primary Phone Mobile - 310-908-9817
Secondary Phone Office - 212-557-7000

Location Address 1923 Micheltorena St, Los Angeles, CA, 90039

Location Names

Location Type Private Residence

Location Description

Film Dates 8/13/2009 - 8/13/2009 08:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
BNegative.OliverPoeples.19165.AL.pdf
Micheltorena Street July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Cube Trucks	1
Generator	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Exterior MOS; Interior MOS; All on property; FilmLA monitor required 0700-2200 hrs;

Jurisdiction
Political: Los Angeles City - Council District 13
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Coordinator Note Spot check ok per Capt Fowlks

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of B. Negative, LLC ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9-11-09

Chris Rossi / B. Negative, LLC
Name of Principal

By: [signature]
Representative's Signature

Chris Rossi
Print Representative's Name

Producer
Representative's title

36 W 76th St. NY NY 10010
Principal's Address

212-557-7000
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

SPECIAL FILMING CONDITIONS
1800 & 1900 BLOCKS OF MICHELTORENA STREET

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

This area of Micheltorena Street and neighboring streets consists of single family homes surrounding a large residential property (formerly an old convent) that has recurring filming. Except for Micheltorena Street, which is very wide, all the other streets are narrow and filming activities can pose significant traffic and public safety problems. The following Special Filming Conditions have been established to mitigate the concerns of local residents and to ensure traffic can move through the area safely:

- **Affected residents within 500 feet of all filming activity and/or within 200 feet of equipment parking must be notified at least 2 days in advance of the first filming date or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance. Notification may be done with less than 2 days notice if approved by FilmL.A.*

- **Personal cast/crew vehicles are not permitted to park on area streets.** *Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.*

- **Catering must be contained on private property.** *Sidewalks, parkways, and grass areas may not be used.*

- **Production companies may not arrive in area prior to 7:00 a.m. and must depart no later than 10:00 p.m.**, *unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.*

- **Late night, weekend and holiday filming is generally prohibited, unless approved by FilmL.A. after a careful review of community concerns identified through FilmL.A.'s Filming Survey process.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

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